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### **EDP (European Digital Press) Association**

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### **EDP Awards 2020**

**On December 7, 2020, this year's EDP Awards 2020 were handed over in an online presentation to a total of 29 winners, whose products convinced the jury of the European Digital Press Association (EDP). The coveted awards were presented for the 14th time, with a slight delay due to Covid-19, as all the planned dates had to be postponed or cancelled due to the impact of the pandemic, including the original date at drupa in Duesseldorf in June.**

The EDP Awards are Europe's only technology assessment in the industry and an open competition for all products announced and launched in the market within a year. The winners are selected by a commission of experts (the EDP Technical Committee), which evaluate the submitted products according to criteria such as innovation, quality, performance and cost. Due to these strict criteria, there are no voting or other public votes. It is about technical criteria, not popularity. This is the only way EDP can guarantee that manufacturers' achievements in developing new technologies will be recognized. Thus, the logo of the EDP Awards stands for innovation and quality, offering orientation and providing a neutral recommendation for purchase decisions of users.

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The EDP Association (European Digital Press Association) was founded in 2007 by six magazines with focus on digital technologies. Today the EDP has 20 member magazines from all over Europe,

covering 25 countries and reaching more than half a million readers (printed editions only). One of the declared goals of the EDP Association is to help users find the right solutions for their applications. Meanwhile, the EDP Awards are highly regarded in the market and are a strong reference point. Each year, experts from the EDP circle evaluate the latest technologies and product developments in categories such as hardware and software, large/wide format printing, commercial printing, industrial solutions, finishing and consumables. The best products in each category are honoured with an EDP Award. Since 2007, the EDP has handed over around 360 awards for the best technology and product developments - now 29 awards are being added this year.

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